

BROADWAY P L A Z A

Broadway Plaza - LED Screen Advertisement Contract

Broadway Plaza's LED Screen will run advertisements at a minimum of 50 times per ad for 15 hours a day from 7 a.m. to 10 p.m. It's a great opportunity to advertise specific promotions or sales happening in your business! Commercial ads are limited to entities with operative business locations in Concordia.

Payment made out to: City of Concordia

Mailed to: Broadway Plaza , 606 Washington St., Concordia, KS 66901.

Format of Ads: PG or PNG format at a minimum of 576 x 324 pixels for best results.

Applicant Information:

Name _____ Business Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Are you a Chamber Member: Yes No

Are you Non-Profit: Yes No

Chamber Members will receive a 10% discount

Non-Profit organizations receive a 50% discount

Please be sure to figure in the discount if you circled Yes to one of the following!

Advertising Rates:

1 Month One 10 second ad; No content change; \$95.00

3 Months

One 10 second ad	3 Content changes	\$255 (\$85/month)	<input type="checkbox"/>
Two 10 second ads	4 Content changes total	\$390 (\$130/month)	<input type="checkbox"/>

6 Months

One 10 second ad	6 Content changes	\$480 (\$80/month)	<input type="checkbox"/>
Two 10 second ads	9 Content changes total	\$600 (\$100/month)	<input type="checkbox"/>

12 months

One 10 second ad	12 content changes	\$900 (\$75/month)	<input type="checkbox"/>
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ONLY ONE WEEK OF ADVERTISING: \$25.00 (Ad will run 7 days)

Requested Advertising Start Date: _____

Signature of Applicant : _____ Date: _____

Signature of Broadway Plaza Coordinator : _____ Date: _____